



In Conjunction with



International Trade & Industry Fair Asia

12 - 14
May 2026

Karachi Expo Centre

03 - 05
Nov 2026

Lahore Expo Centre

Innovating the Future of
Plastic & Rubber
in South Asia

Owner & Organizer



Strategic Supporter



Technology Partner



Buyer's Database Partner



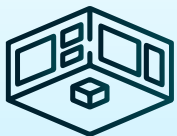
About the Event

Pakistan Plastic & Rubber Expo 2026 (PPRE 2026) is the nation's premier B2B trade exhibition dedicated to the plastics, rubber, chemicals, and polymer processing industries. Bringing together leading manufacturers, suppliers, distributors, and buyers, PPRE 2026 provides a dynamic platform to showcase innovations, exchange knowledge, and build partnerships across Pakistan, South Asia, the Middle East, and Central Asia. With two major editions — in Karachi and Lahore — the event offers unparalleled access to the region's most vibrant industrial, commercial, and manufacturing hubs, driving growth and technological advancement throughout the plastics and rubber value chain.

Why Pakistan?

- Pakistan's plastics and rubber sectors are rapidly evolving, supported by industrial modernization, investment inflows, and sustainable production trends.
- Expanding demand across packaging, automotive, construction, healthcare, and consumer goods.
- Growing adoption of advanced materials, smart manufacturing, and recycling technologies.
- Strategic location connecting South Asia, the Middle East, and Central Asia.
- Favorable industrial policies and government incentives supporting manufacturing and exports.
- PPRE 2026 serves as a gateway to the region's industrial future — connecting businesses with new opportunities, technologies, and global markets.

Key Statistics (2026 Forecast)



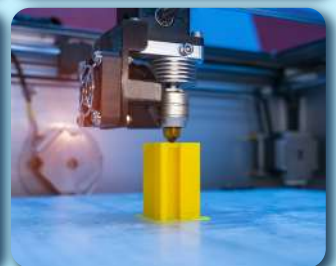
Total Exhibition Space
8,000 sqm



Trade Visitors Expected
30,000+



Exhibiting Companies
200+ local & International Brands



Highlights Include

International Pavilions

Showcasing global innovation and technology from leading suppliers and manufacturers.

Sustainability & Innovation Zone

Highlighting bioplastics, recycling systems, and eco-friendly manufacturing solutions.

Technical Seminars & Knowledge Forums

Expert-led sessions focusing on:

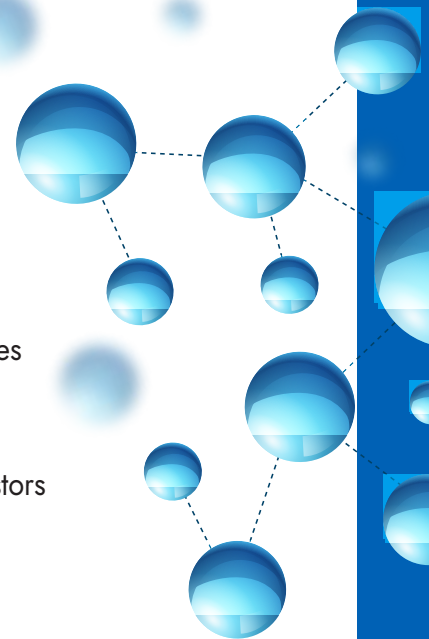
- Advanced materials & polymer science
- Circular economy & green production
- Smart manufacturing & automation
- Market insights & industrial best practices

B2B Matchmaking

Pre-arranged networking sessions connecting buyers, suppliers, distributors, and investors for meaningful business engagement.

Live Machinery Demonstrations

Experience the latest processing equipment, digital technologies, and production innovations in action.



Why Participate?

Connect with **10,000+ targeted trade visitors** from Pakistan and regional markets.

Showcase your products, machinery, and technologies to **key industry decision-makers**.

Strengthen your **brand visibility** and distribution networks.

Explore joint ventures, partnerships, and **investment opportunities**.

Position your company as a **leader in innovation**, efficiency, and sustainability.

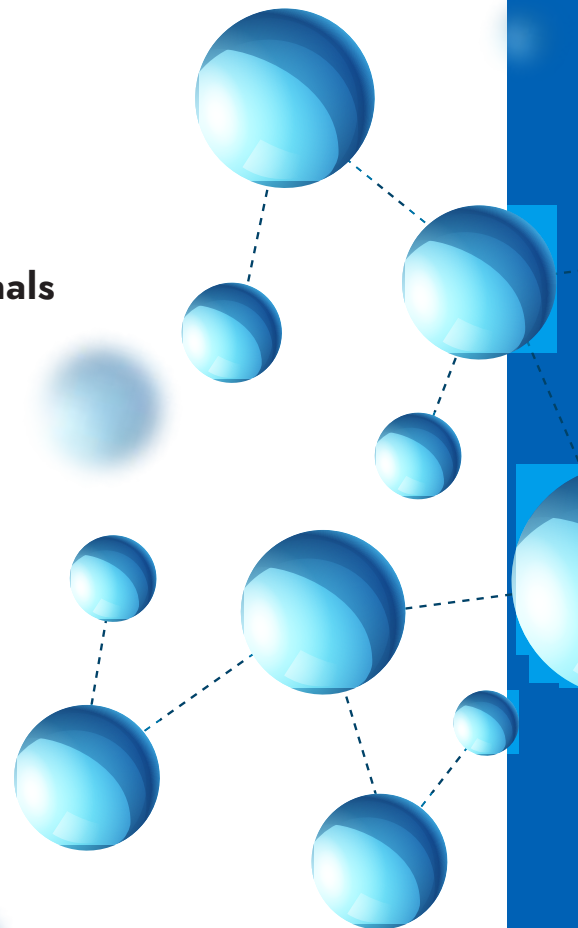


Visitor Profile

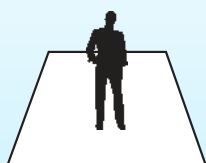
- Industrial manufacturers & processors
- Importers, exporters & distributors
- Procurement heads & sourcing managers
- Packaging, automotive & construction professionals
- Government & trade associations
- Research institutions & technical experts
- Investors & business developers

Exhibitor Profile

- Raw materials & polymers
- Additives, colorants & masterbatches
- Plastic & rubber processing machinery
- Extrusion, injection & blow molding equipment
- Recycling systems & sustainable solutions
- Automation, robotics & smart manufacturing
- 3D printing & digital production systems
- Molds, dies & auxiliary equipment
- Testing, measurement & quality control instruments
- Semi-finished & finished products
- Research, consultancy & design services



PARTICIPATION TARIFF



Bare Space (min 18 sqm)
**US \$ 420 per Sqm

1. Each Bare space stall covers floor size 6m x 3m
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog



Shell Scheme Stalls (min 9 sqm)
*US \$ 480 per sqm

1. Shell Scheme (size 3m x 3m) comes complete with basic stand structure with:
 - Floor carpets within the stand area
 - Two (02) Chairs
 - Three (03) Spot Lights (100 watts each)
 - One (01) Information Counter
 - Fascia board with your company/brand's name on it. (Max 20 Alphabets)
 - One (01) 5 ampere / 220 volt Single Phase Power Socket
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

Owner & Organizer



For booking of stall & participation, contact
Aresa International Trade & Event Management

Project Manager

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