



# OMAN PETROLEUM & ENERGY SHOW

# POST EVENT REPORT 2025

12 - 14  
MAY 2025

OMAN CONVENTION  
& EXHIBITION CENTRE

[OMANPETROLEUMANDENERGYSHOW.COM](http://OMANPETROLEUMANDENERGYSHOW.COM)

CONFERENCE ORGANISER



HOST ORGANISATION



UNDER THE PATRONAGE OF



وزارة الطاقة والمعادن  
Ministry of Energy and Minerals





Oman Petroleum & Energy Show 2025 was inaugurated under the auspices of **His Highness Sayyid Taimur bin Asa'ad Al Said**, and attended by distinguished ministers, ambassadors, senior officials from national authorities, and undersecretaries—reflecting the high-level national commitment to fostering a balanced and progressive future.

WITH THANKS TO OUR GOVERNMENT, HOST AND CONFERENCE PARTNERS FOR YOUR CONTINUED SUPPORT.

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# OMAN PETROLEUM & ENERGY SHOW

**THANK YOU TO THE FOLLOWING ESTEEMED GUESTS FOR  
VISITING OMAN PETROLEUM & ENERGY SHOW EXHIBITION 2025.**

H.E. Eng. Salim bin Nasser Al Aufi, Minister of Energy and Minerals

H.E. Dr. Rahma bin Ibrahim Al Mahrouqi, Minister of Higher Education, Research and Innovation

H.E. Saeed Al Mawali, Minister of Transport, Communications, and Information Technology

H.E. Mahad bin Said Baawain, Minister of Labour

H.E. Saud Al Habsi, Minister of Agriculture, Fisheries, Water Resources

H.E Qais bin Mohammed Al Yousef, Minister of Commerce, Industry and Investment Promotion

H.E. Dr Abdullah bin Ali Al Amri, Chairman of Environment Authority

H.E. Sheikh Dr . Ali Al Sunaidi, Special Economic Zones (OPAZ), Chairman

H.E. Mohsin Hamad Saif Al Hadhrami, Undersecretary of Ministry of Energy and Minerals

H.E. Eng. Khamis bin Mohammed Al-Shamakhi, Undersecretary of Transport, Communications, and Information Technology

H.E Eng. Yaqoob Khalfan Khamis Al Busaidi Undersecretary of Ministry of Agriculture Fishing and Water Resources

# OPES 2025

## HEADLINE STATS



**42,700+**  
VISITS

INCLUDING OMAN  
SUSTAINABILITY WEEK



**260**  
EXHIBITORS



**14,757**  
SQM



**145+**  
SESSIONS



**434**  
SPEAKERS



**3**  
DAY EVENT

# OPES 2025

## SPONSORS AND PARTNERS

### HOST ORGANISATION



### PRINCIPAL SPONSOR



### DIAMOND SPONSOR



### PLATINUM SPONSORS



### GOLD SPONSORS



### COCKTAIL RECEPTION SPONSOR



### WELCOME ARCH & EXHIBITION ENTRANCE SPONSOR



### REGISTRATION SPONSOR



### LANYARD SPONSOR



### BADGE SPONSOR



### SILVER SPONSORS



### IN-COUNTRY VALUE PARTNER



### SUPPORTERS



### LOGISTICS PARTNER

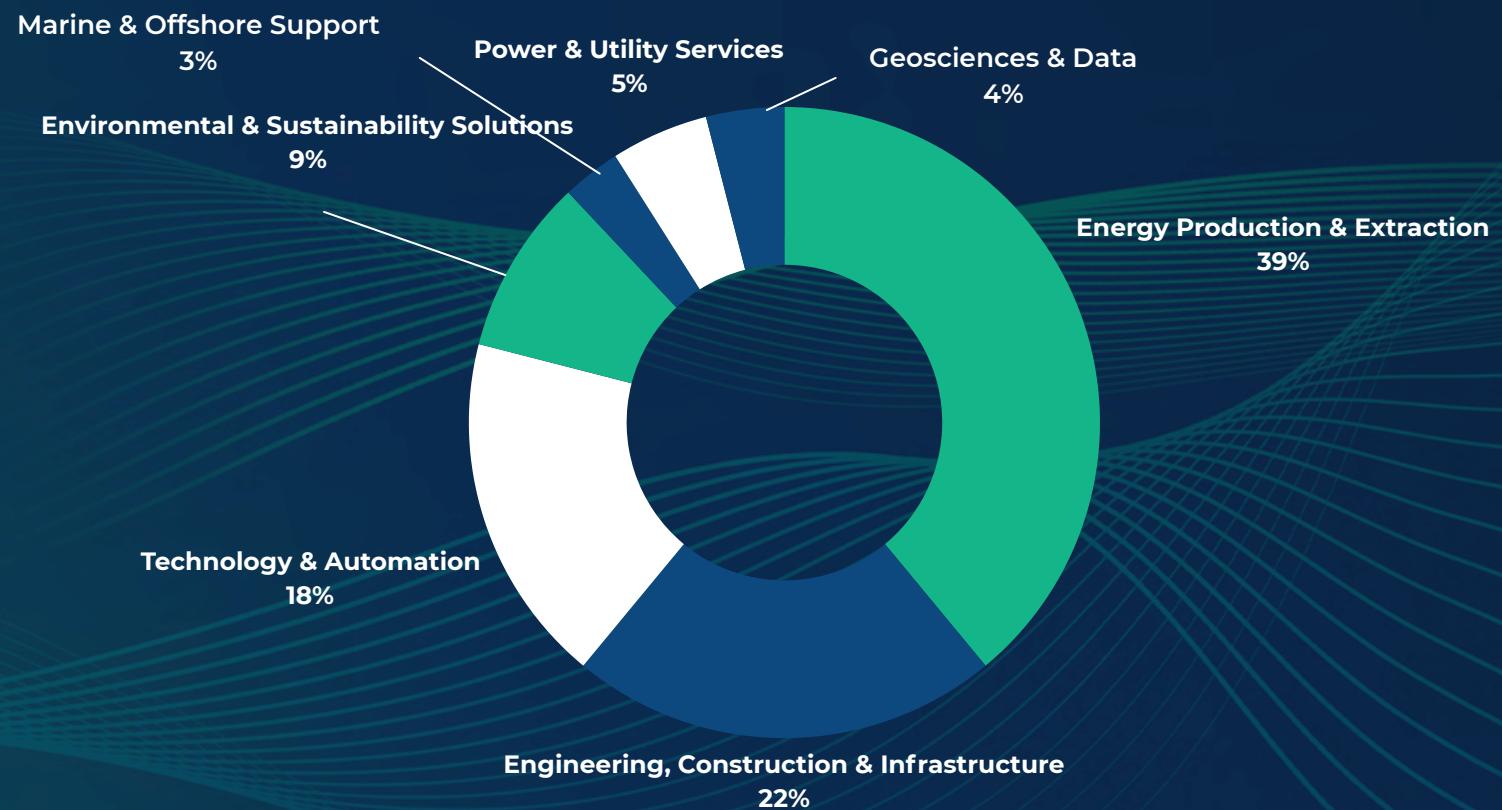


# OPES 2025

## VISITOR BREAKDOWN



**80% INVOLVED IN DECISION MAKING**



**TOP VISITOR INTEREST AREAS**

**“To find new business partners, suppliers and vendors.”**

**TOP REASON FOR ATTENDING OPES**



**TOP VISITOR ATTENDEE COUNTRIES**

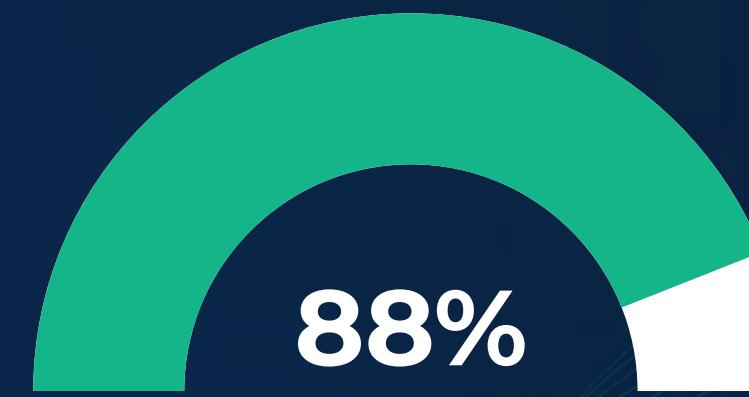
# OPES 2025

## VISITOR FEEDBACK

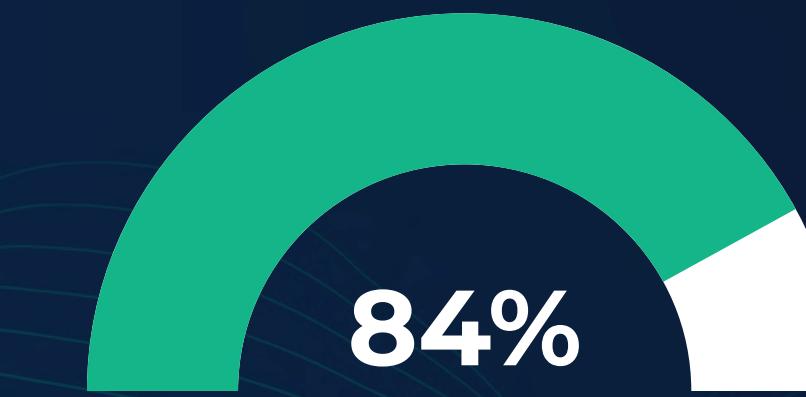
+44

**NET PROMOTOR SCORE**

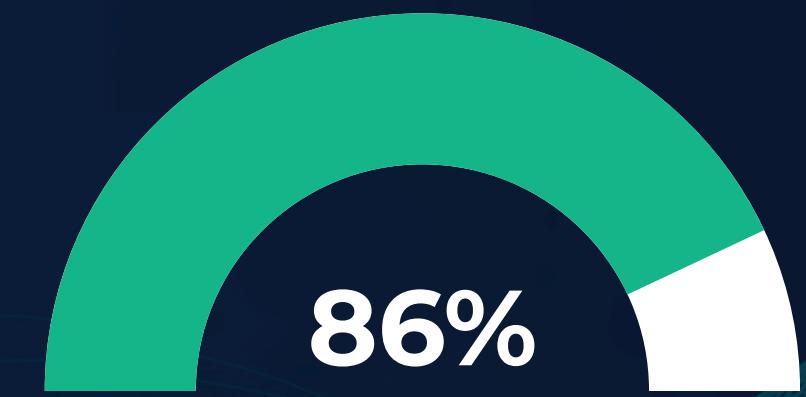
VS +42 in 2024



**LIKELIHOOD TO REVISIT**



**SATISFACTION RATING**



**IMPORTANCE RATING**

“

HONORED TO BE PART OF THE OMAN PETROLEUM & ENERGY SHOW, WHERE THE PRESENT MEETS THE FUTURE OF ENERGY. AS A VISITOR, THIS EXPERIENCE WAS MORE THAN JUST A TOUR THROUGH EXHIBITIONS — IT WAS A JOURNEY INTO THE TECHNOLOGIES, IDEAS, AND AMBITIONS SHAPING THE NEXT ERA OF OUR INDUSTRY. - **CONTROL ROOM OPERATOR, OQGN**

”

# OPES 2025

## EXHIBITOR BREAKDOWN

20 SIGNED AGREEMENTS & MOU

**2+ BILLION USD**

OQ  OQ AE OQGN OQEP ABRAJ

SIGNINGS, ANNOUNCEMENTS AND MOUS

- ENERGY PRODUCTION & EXTRACTION
- ENGINEERING, CONSTRUCTION & INFRASTRUCTURE
- TECHNOLOGY & AUTOMATION
- ENVIRONMENTAL & SUSTAINABILITY SOLUTIONS
- MARINE & OFFSHORE SUPPORT
- POWER & UTILITY SERVICES
- GEOSCIENCES & DATA

TOP PRODUCT OFFERING

EXHIBITORS  
INCLUDING:

**Baker Hughes**

**Weatherford**

**MESC**

**HALLIBURTON**

**HP**

**Kuwait Oil Company**  
A Subsidiary of Kuwait Petroleum Corporation

**MBPS**  
MOHAMMED AL BARYANI PETROLEUM SERVICES CO LLC

**SIEMENS ENERGY**

**ARA**

**Seven Seas Petroleum LLC**  
البحار السبع للنفط ش.م.م

# 260

NUMBER OF EXHIBITORS



CHINA



INDIA



IRAN



KUWAIT



NETHERLANDS



OMAN



SAUDI ARABIA



UAE



UK



USA

SAMPLE OF EXHIBITOR COUNTRIES

# OPES TALKS OVERVIEW

OPES Talks, offered free-to-attend CPD-accredited sessions to all OPES attendees. With high-level speakers including CEOs, senior government leaders, and energy pioneers, the programme covered high-impact discussions on critical topics such as the energy transition, renewable integration, digitalization of operations, and the future of LNG in Oman—reinforcing OPES's role in cultivating a knowledge-driven, innovation-focused energy ecosystem.



87 85

SPEAKERS

SESSIONS



SESSION CONTENT  
RATING

- ENERGY TRANSITION AND DECARBONISATION
- RENEWABLE ENERGY DEVELOPMENT
- DIGITAL TRANSFORMATION
- FUTURE OF LNG IN OMAN
- ENHANCED OIL RECOVERY INNOVATIONS
- FINANCING AND POLICY FRAMEWORKS
- EMERGING TECHNOLOGIES AND INNOVATION
- ENHANCING SAFETY CULTURE AND ENVIRONMENTAL RESPONSIBILITY IN OIL & GAS OPERATIONS
- ESG IN ENERGY
- INVESTMENT TRENDS IN THE MIDDLE EAST MARKET
- OIL PRODUCTION AND OIL MARKETS ANALYSIS IN THE MIDDLE EAST
- WORKFORCE DEVELOPMENT AND LOCALIZATION
- HYDROGEN AND AMMONIA SUPPLY CHAINS
- ENABLING SOLAR ENERGY SOLUTIONS
- SUSTAINABLE OIL AND GAS OPERATIONS
- SMART GRID INTERGRATION AND EFFICIENCY FOR UTILITIES

KEY TOPICS INCLUDED

# SPE CONFERENCE OVERVIEW

OPES incorporated the SPE Conference featuring a well-selected speaking faculty of highly acclaimed experts and distinguished industry leaders from the energy sector. The conference offered delegates the opportunity to discuss innovative solutions that can drive the future of the oil and gas industry.

Across three days, the conference offered a dedicated forum for in-depth technical discourse on enhanced recovery methods, digital transformation, carbon capture, and decarbonisation.



**The SPE Conference at  
Oman  
Petroleum  
& Energy Show**



# OPES 2025 EVENT ACTIVITIES

FACILITATED BY



PARTICIPATING ORGANISATIONS



## OPES C-LEVEL ROUNDTABLE

Facilitated by EY - the **OPES C-Level Roundtable** hosted dialogue with senior government officials, c-level industry executives and policy makers to explore strategies for achieving decarbonization, ensuring an affordable and reliable energy future, and capitalizing on growth opportunities presented by the energy transition.

## OPES FIELD TRIP

New for 2025 - the OPES Field Trip offered attendees a hands-on opportunity to understand the subsurface structures that drive the region's energy resources. The trip provided an opportunity to visit Birkat Al Mawz and Jebel Akhdar to explore some of the most significant petroleum reservoirs in the region, organised by **Earth Sciences Consultancy Centre**.



## SEG WORKSHOP

The **Society of Exploration Geophysicists** hosted a 3-day workshop focused on key industry themes including:

- Advanced seismic techniques for high-resolution imaging
- Integrated geophysical approaches for reservoir monitoring
- Geophysics in field development and optimization



## OPES COCKTAIL RECEPTION

The OPES Cocktail Reception sponsors by PTTEP was an exciting evening of dialogue and collaboration, gathering leaders and representatives of key global leading organisations.

SPONSORED BY



# CO-LOCATION WITH OMAN SUSTAINABILITY WEEK



## 22,000 SQM

COMBINED GROSS EXHIBITION SPACE

- ECO-WASTE MANAGEMENT & CIRCULAR ECONOMY SOLUTIONS
- GOVERNMENT BODIES & POLICY MAKERS
- POWER GENERATION, TRANSMISSION & DISTRIBUTION
- RENEWABLES AND GREEN ENERGY
- SUSTAINABLE MOBILITY & TRANSPORT SOLUTIONS
- TECHNOLOGY
- WATER TECHNOLOGIES AND WASTEWATER SOLUTIONS

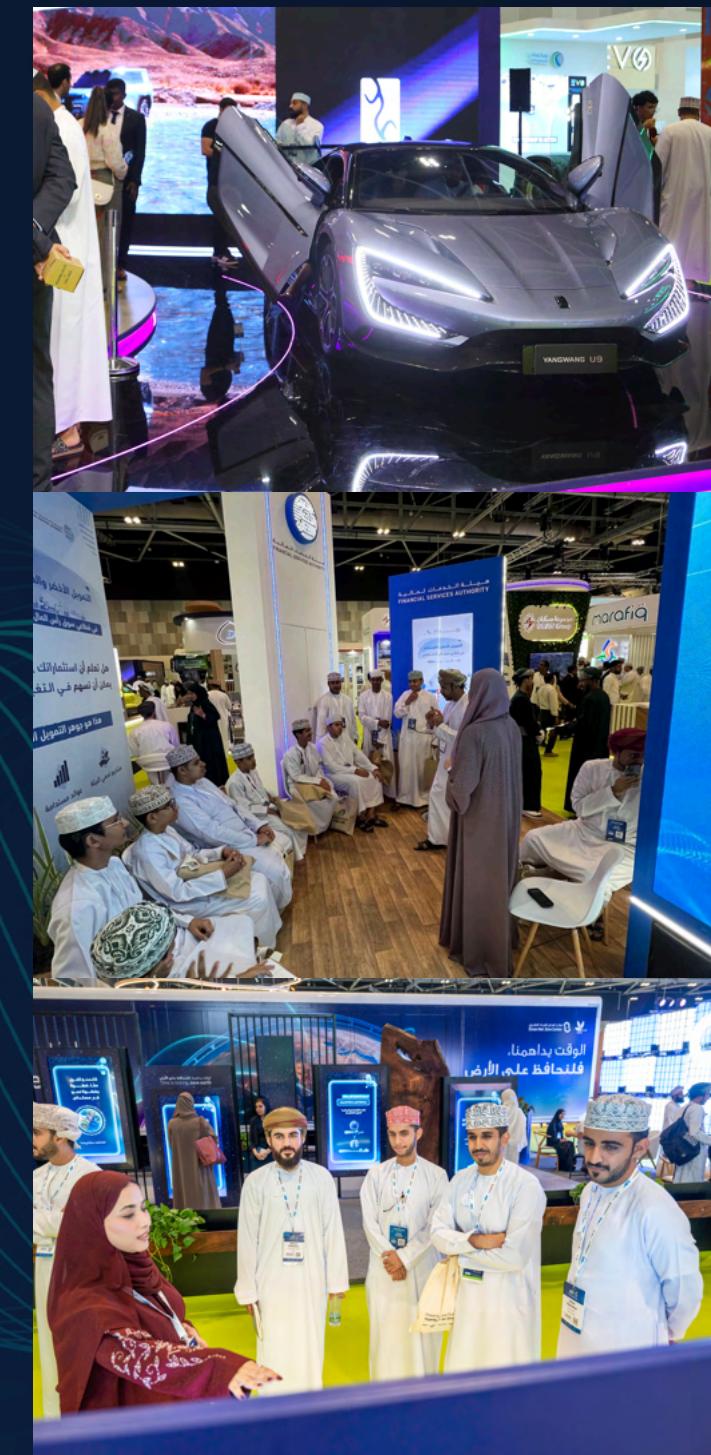
OSW ATTENDEES WERE ALSO INTERESTED IN

## 4.27/5

Impact on overall event  
atmosphere for visitors

## 42,700+

TOTAL ATTENDEE REACH



# AUDIENCE REACH BEYOND THE 3 DAYS



OVER 17 MILLION

digital ad impressions across Google, Facebook, Instagram and LinkedIn, generating over 10,200 registrations to the event.



470,000+

impressions from a 13 week, weekly email marketing campaign targeting the whole Oman Petroleum & Energy Show database.



300+

VIP invitations hand delivered to key government partners and major stakeholders from across the region for OSW and OPES.



150+

total news pieces via PR coverage in print and digital media (local and international).



623,000+

users reached and unengaged via organic social media campaigns targeting visitor attendance to OPES within Oman and beyond.



55

OOH activations across Muscat in high traffic and residential areas. Focusing on reaching a wide portion of the local population.



1,970,440

local and international users received targeted SMS campaigns to both internal and external Omani databases.



11

nominated brand ambassadors representing the event to their networks across the industry.

NEW APP



With the OPES App, all participants can stay up-to-date on the latest event updates in real-time, and build connections ahead of the event days.

# OPES 2025

## DAILY HIGHLIGHTS



DAY 1



DAY 2



DAY 3

ARE YOU SIGNED UP TO  
EXHIBIT IN 2026?



OMAN  
PETROLEUM  
& ENERGY  
SHOW

18 - 20  
MAY 2026

OMAN CONVENTION  
& EXHIBITION CENTRE

[OMANPETROLEUMANDENERGYSHOW.COM](http://OMANPETROLEUMANDENERGYSHOW.COM)

SUBMIT YOUR INTEREST



DON'T HESITATE TO REACH OUT



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